

FINNEY MEDIA

WHY LISTEN? SURVEY[®]

ACTION ITEMS FOR YOUR CCM LISTENER



FINNEY
M E D I A



WHY
LISTEN?

FROM **MANY DENOMINATIONS**;
THEY WORSHIP WITH VARYING
WAYS AND WORDS

LOVES **WORSHIPFUL MUSIC**; PLUS
BOLD, BITE-SIZE CHRISTIAN
WISDOM

SEEKS **SPIRITUAL GROWTH**;
STRUGGLES WITH WALKING
THE WALK

FAVORS YOU PASSIONATELY;
BUT LEAVES WHEN YOU'RE A YAWN

LIFE SCREAMS ROLLERCOASTER RIDE;
SHE ACHES FOR **WORD HUGS**

GIVES WHEN SHE "GETS"
AND **LOVES YOUR MINISTRY**

THINKS **CONTROVERSIAL TOPICS**
ARE CRUCIAL; JUST NOT WHEN
SHE'S LISTENING

WANTS YOU TO **BE LIKE JESUS**;
TONE, MUSIC, SCRIPTURE