



# TWO WAYS TO IMPROVE YOUR SOUND

## Storytelling Training

**Stories are at the core of communication.**

And faith-focused stories communicate God's love powerfully. Finney Media offers training—training that helps your team become craftsmen in this important art—the art of storytelling.

We provide specific and clear how-to training, plus focused team practice on faith-focused stories, provided to the team members of your choice.

## Podcast Training

Data indicates that as many as **five million** podcasts are being produced today. With that many podcasts available, how do you stand out and be found? Finney Media works with ministries, radio stations and individuals on podcast analytics and programming. Our comprehensive Podcast Training includes how to understand what data is best to focus on, network set-up, strategy, approach, content, presentation and topic.

**Ready to Get Started? Contact us!**

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